

18th Annual  
April 24, 2027



2027 Race Weekend

## 2027 Mile Sponsor Program



In Partnership with United Way  
of Champaign County



### Own a piece of the race

- Your \$1,000 donation to the United Way will make you a Mile Sponsor of the Christie Clinic Illinois Race Weekend.
- Support your community by picking which United Way charity receives half of your donation (see agency list on page 4). The Illinois Race Weekend team picks a United Way charity to receive the other half.
- Provide 10 course team volunteers on your mile and the race will donate \$100 more to your designated United Way charity.

### All mile sponsors receive

- Company name on signs along your mile
- Opportunity to set up music or other entertainment along the company mile
- Brand exposure with your company logo on the race website and in the official Race Guide
- Two complimentary race entries
- Two invitations to all sponsor events

The Mile Sponsor Program is not only great marketing, it is also a great way to involve your company/ organization in giving back to the community by participating in the greatest race in Central Illinois! Runners love to be cheered on by fans along the route. Let them know who your company or business is.

For more information or to arrange sponsorship, contact: **Jan Seeley**, [director@illinoismarathon.com](mailto:director@illinoismarathon.com), 217/369-8553.



**ILLINOIS**

*2027 Race Weekend*

# Mile Sponsor Program

As a 2027 mile sponsor of the Christie Clinic Illinois Race Weekend, your company will "host" one mile on the course and receive the following additional benefits:

- Your company/organization will be recognized as a Mile Sponsor of the race.
- Your company will receive two (2) free race entries and two (2) invitations to all sponsor events.
- Your company name and logo will appear on signs along your mile.
- Your company logo will appear on the race website, in the Official Race Guide, in the Media Guide, at the expo, and at the finish line.

For more information or to arrange sponsorship, contact:

**Jan Seeley**

director@illinoismarathon.com  
217/369-8553

Check out the website at **illinoismarathon.com**

\_\_\_\_\_  
Company/Organization Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

I would like to be a mile sponsor of the 2027 Christie Clinic Illinois Race Weekend—\$1,000

Returning Sponsor:     YES     NO

Please make checks payable to United Way of Champaign



*Return this form with payment to:*

Christie Clinic Illinois Race Weekend  
PO Box 262, Champaign, IL 61824-0262

Preferred Mile # \_\_\_\_\_

1st choice

2nd choice

3rd choice

Your United Way recipient: \_\_\_\_\_

Payment Method:     Check enclosed     Send invoice

\_\_\_\_\_  
Printed name

\_\_\_\_\_  
Signature



# Mile Sponsor Program

## Ideas for Mile Sponsors

Mile Sponsors can do as little or as much as they want to make their mile unique and memorable. The race committee is also available to help with development.

- Make your entire mile fun, festive, and clean.
- Recruit “cheerleaders”—loud, enthusiastic, and inspiring supporters.
- Provide entertainment on along the course.
- Provide additional signage to promote your company.

While it is important to promote your business and entertain the runners, we want to make sure that the rhythm and safety of the race is maintained. Therefore, we cannot allow anything or anyone onto the race course that would slow the runners down or cause them to be distracted. Aid stations are already part of the race event, so your company does not need to provide drinks to participants. In order to coordinate course entertainment, it is important that we know if your plans include any music or other entertainment.

In order to prepare the race course for each mile sponsor, it is important that the form below be returned with your payment/registration information.

---

Mile #	Company/Organization
--------	----------------------

Please describe in detail your plans, if any, for additional signage, or ways you are planning to promote your company as a mile sponsor.

Our mile coordinator is available to help you make your mile special. If you would like some help or have any questions about what is allowed as a mile sponsor, please contact Jan Seeley at 217/369-8553.

**This form must be returned by March 22, 2027, to be included in the official Race Guide.**



# Mile Sponsor Program

## United Way Charities

United Way of Champaign County

American Red Cross-Mid Illinois Chapter

Big Brothers Big Sisters of Central Illinois

Catholic Charities Diocese of Peoria

The Center for Youth and Family Solutions

Champaign County CASA (Court Appointed Special Advocates)

Champaign-Urbana Schools Foundation

Community Service Center of Northern Champaign County

Courage Connection

Crisis Nursery

C-U at Home

Cunningham Children's Home

Daily Bread Soup Kitchen

Developmental Services Center

Don Moyer Boys and Girls Club

DREAAM House

Eastern Illinois Foodbank

East Central Illinois Refugee Mutual Assistance Center

Family Advocacy in Champaign County

Family Service of Champaign County

Feeding Our Kids

Gateway Family Services of Illinois

Greater Community AIDS Project

Girl Scouts of Central Illinois

Habitat for Humanity of Champaign County

Land of Lincoln Legal Aid

Mahomet Area Youth Club

Promise Healthcare

Rosecrance

RACES-Rape Advocacy Counseling & Education Services

Salt and Light

Scouting America-Prairielands Council

Stephens Family YMCA

The Salvation Army of Champaign County

The UP Center of Champaign County

Urbana Neighborhood Connections Center

YMCA of the University of Illinois

YWCA Champaign County