



2027 Race Weekend

2027 Health & Fitness EXPO

Thursday, April 22, 2026 4:00 P.M. – 8:00 P.M.

Friday, April 23, 2026 10:00 A.M. – 7:00 P.M.

Activities and Recreation Center, University of Illinois Campus

SPONSORED BY



Champaign-Urbana, Illinois

2027 Health & Fitness EXPO

You are cordially invited to participate in the 2027 Christie Clinic Illinois Race Weekend Health & Fitness Expo, Thursday, April 22, from 4:00 P.M. to 8:00 P.M. and Friday, April 23, from 10:00 A.M. to 7:00 P.M. The expo will take place at the state-of-the-art Activities and Recreation Center (or ARC), 201 E. Peabody Drive, on the campus of the University of Illinois.

Race Weekend features a marathon, half marathon, 10K run/walk, 5K run/walk, mile event, and youth run. The 18th annual races will draw between 12,000 and 15,000 participants across all events. **Entrants come to the expo to pick up their race number and goody bag.**

EXPO FACTS

- Booth set-up hours: Thursday, April 22, noon to 3:00 P.M.
- Expo hours: Thursday, April 22, 4:00 P.M. to 8:00 P.M. and Friday, April 23, 10:00 A.M. to 7:00 P.M.
- Booth break-down hours: Friday, April 23, 7:00 P.M. to 10:00 P.M.
- Booth pricing: \$800 for first booth, \$450 for each additional booth. Non-profits: \$450 for first booth, \$300 for each addition booth.
- Check payable to C-U Marathon, LLC.
- Online registration for a booth is also available.

STANDARD BOOTH INFORMATION

You will be provided with the following amenities as part of your exhibit space (for each booth you purchase):

- One 10-foot deep × 10-foot wide floor space
- One 2-foot × 6-foot table w/ top and drape
- Two folding chairs

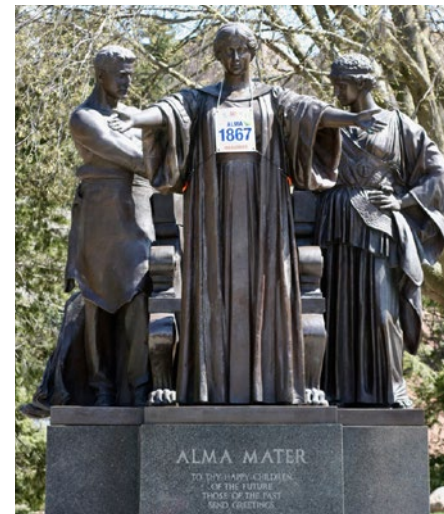
Each booth will also have an 8-foot high back drape and 3-foot side drapes. Other equipment and services available for rental at an additional charge include electricity, extra chairs, and tables.

HOW TO SIGN UP

To reserve your booth(s), complete the online expo application via the expo page of the race website: illinoismarathon.com/area-info/health-and-fitness-expo/

QUESTIONS

Contact Peggy Stierwalt
217/840-3033 or
expo@illinoismarathon.com



Champaign-Urbana, Illinois

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TERMS AND CONDITIONS

Pay for booth(s) by mailing a check or credit authorization. No cash, please.

Set up before and tear down after the published expo hours. Have someone at your booth at all times during expo hours. Do not sublet your booth space.

Use the loading areas adjacent to the ARC to move your merchandise in and out. More details will follow.

Conform to all University of Illinois fire rules and regulations. Do not place or operate any equipment on the premises. Do not use any flammable chemicals. Do not paint anything while in the building.

Do not visually or physically block exits, disturb the aisles, or disturb your neighbor exhibitors. Do not erect an exhibit or rack higher than the 3-foot side rails in the front half of your exhibit that will prevent your neighbor exhibitor's view of the aisle, and vice versa. We strongly suggest that you do not erect canopies of any kind, for the same reason. If it becomes a nuisance, we will ask you to remove it.

Do not solicit in the aisles or in other exhibitor's booths.

Accept responsibility for any damages that you may cause to the building or other property associated with the exhibit.

Carry the insurance necessary to protect yourself in case of an accident.

Do not serve alcoholic beverages of any kind. Do not serve any food items that aren't pre-prepared and approved by the health and fitness expo director.

Do not install your own electrical wiring.

Do not tape, nail, tack, or staple anything from columns, walls, doors, ceilings, or other painted surfaces.

Remove all of your merchandise from the exhibit hall by 10:00 P.M. on April 24.

We reserve the right to modify the expo layout and to restrict or reject any exhibit.

No refunds.

Have fun . . . meet lots of nice folks.

Christie Clinic Illinois Race Weekend Team

Champaign-Urbana, Illinois