



2018 Health & Fitness EXPO

Thursday, April 26, 2018 4:00 P.M. – 8:00 P.M.

Friday, April 27, 2018 10:00 A.M. – 7:00 P.M.

Activities and Recreation Center, University of Illinois Campus

SPONSORED BY



Champaign-Urbana, Illinois

2018 Health & Fitness EXPO

You are cordially invited to participate in the 2018 Christie Clinic Illinois Marathon Health & Fitness Expo, Thursday, April 26, from 4:00 P.M. to 8:00 P.M. and Friday, April 27, from 10:00 A.M. to 7:00 P.M. The expo will take place at the state-of-the-art Activities and Recreation Center (or ARC), 201 E. Peabody Drive, on the campus of the University of Illinois.

In addition to the marathon, the event also features the Christie Clinic Half-Marathon, the Illinois Alumni Association Marathon Relay, the Presence Health Illinois 10K Run/Walk, the Presence Health Illinois 5K Run/Walk, and the Busey Illinois Youth Run. The tenth annual races will draw between 20,000 and 22,000 participants across all events. **All entrants must come to the expo to pick up their race number and goody bag.**

EXPO FACTS

- Booth set-up hours: Thursday, April 26, noon to 3:00 P.M.
- Expo hours: Thursday, April 26, 4:00 P.M. to 8:00 P.M. and Friday, April 27, 10:00 A.M. to 7:00 P.M.
- Booth break-down hours: Friday, April 27, 7:00 P.M. to 10:00 P.M.
- Booth pricing: \$700 for first booth, \$450 for each additional booth. Non-profits: \$450 for first booth, \$300 for each addition booth.
- Check payable to C-U Marathon, LLC. Credit card payment also an option (see page 4).

STANDARD BOOTH INFORMATION

You will be provided with the following amenities as part of your exhibit space (for each booth you purchase):

- One 10-foot deep × 10-foot wide floor space
- One 2-foot × 6-foot table w/ top and drape
- Two folding chairs

Each booth will also have an 8-foot high back drape and 3-foot side drapes. Other equipment and services available for rental at an additional charge include electricity, extra chairs, tables, and carpet. We will send you information with an order form at a later date.

HOW TO SIGN UP

To reserve your booth(s), complete your expo application and mail it along with your payment to C-U Marathon, LLC, P.O. Box 262, Champaign, IL 61824 or FAX your application and credit card payment to 217/363-3163, attn: Dawn Van Buskirk.

QUESTIONS

Contact expo director, Dawn Van Buskirk
217/202-6012 or
expo@illinoismarathon.com



UNIVERSITY OF ILLINOIS
ALUMNI ASSOCIATION



Champaign-Urbana, Illinois

2018 Health & Fitness EXPO

CHRISTIE CLINIC ILLINOIS MARATHON HEALTH & FITNESS EXPO APPLICATION

Please print

Name _____ Title _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

E-mail _____ Web site _____

Company name for booth sign _____

Brief description of your company's product or services

Are you offering food or drinks? _____ Are you selling food or drinks? _____

Do you need electricity in your booth? If yes, the cost is \$100. _____

Please reserve the following exhibit space (\$700 for 1 booth; \$450 per booth for each additional booth; non-profits: \$450 for 1 booth; \$300 for each additional booth).

Register by September 30, 2017 and receive a \$50 Early Bird discount.

Number of booths _____ Electrical—\$100

Total cost (booth + electrical if needed, minus \$50 Early Bird discount) _____

We hereby apply for exhibit space at the Christie Clinic Illinois Marathon Health & Fitness Expo. We agree to the show terms and conditions (on page 6).

Signature _____

Date _____

Champaign-Urbana, Illinois

2018 Health & Fitness EXPO

CREDIT CARD AUTHORIZATION

I am electing to pay for my exhibit space with a credit card (MasterCard, Visa, Discover, or American Express). My card information appears below. I agree that my company will be charged a 3% credit card processing fee, on top of the booth fee.

Name on the card _____

Credit card # _____

Expiration date _____

3-digit code on the back of card (Visa, MC, Discover) _____

Last 4 digits on the front of card (American Express only) _____

Circle which type of card: MasterCard Visa Discover American Express

Amount _____

Billed company _____

City/State/Zip _____

Billed phone number _____

Signature (required) _____

Mail your completed form to
Christie Clinic Illinois Marathon
P.O. Box 262
Champaign, IL 61824
or fax it to
217/363-3163
Attn: Dawn Van Buskirk

Champaign-Urbana, Illinois

2018 Health & Fitness EXPO

TERMS AND CONDITIONS

Pay for booth(s) by mailing a check or credit authorization. No cash, please.

Set up before and tear down after the published expo hours. Have someone at your booth at all times during expo hours. Do not sublet your booth space.

Use the loading areas adjacent to the ARC to move your merchandise in and out. More details will follow.

Conform to all University of Illinois fire rules and regulations. Do not place or operate any equipment on the premises. Do not use any flammable chemicals. Do not paint anything while in the building.

Do not visually or physically block exits, disturb the aisles, or disturb your neighbor exhibitors. Do not erect an exhibit or rack higher than the 3-foot side rails in the front half of your exhibit that will prevent your neighbor exhibitor's view of the aisle, and vice versa. We strongly suggest that you do not erect canopies of any kind, for the same reason. If it becomes a nuisance, we will ask you to remove it.

Do not solicit in the aisles or in other exhibitor's booths.

Accept responsibility for any damages that you may cause to the building or other property associated with the exhibit.

Carry the insurance necessary to protect yourself in case of an accident.

Do not serve alcoholic beverages of any kind. Do not serve any food items that aren't pre-prepared and approved by the health and fitness expo director.

Do not install your own electrical wiring.

Do not tape, nail, tack, or staple anything from columns, walls, doors, ceilings, or other painted surfaces.

Remove all of your merchandise from the exhibit hall by 10:00 P.M. on April 27.

We reserve the right to modify the expo layout and to restrict or reject any exhibit.

No refunds.

Have fun . . . meet lots of nice folks.

Dawn Van Buskirk, expo director
July 2017

Champaign-Urbana, Illinois